Delivering today for a brighter tomorrow

EEI Financial Conference

November 11-13, 2018 San Francisco, California



Cautionary Statements and Factors That May Affect Future Results



Any statements made in this presentation about future operating results or other future events are forward-looking statements under the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. Actual results may differ materially from the forward-looking statements. A discussion of factors that could cause actual results or events to vary is contained in the Appendix to this presentation and in the Company's SEC filings.



PPL Investment Proposition

High-performing utilities in premium regulatory jurisdictions \$22 billion \$26 billion Rate Base (1) Market Capitalization⁽²⁾ 5-6% EPS CAGR 2018-2020 6-7% CAGR 2018-2020 Rate Base Consecutive 291 Quarterly Dividends Paid

10-12% Annual Total Return

- (1) Actual as of 12/31/2017. Represents Regulatory Asset Value (RAV) for the U.K. and utility capitalization for Kentucky.
- (2) As of October 31, 2018. Does not reflect \$1.2 billion of equity to be issued under the previously announced equity forward agreement entered into May 2018.
- (3) EPS growth rate based on the midpoint of the 2018 ongoing earnings guidance range of \$2.20 \$2.40 per share.
- (4) Annual total return is the combination of projected annual EPS growth and dividend yield as of October 31, 2018.



Premium Regulatory Jurisdictions

Pennsylvania



PPL Electric Utilities

- FERC Formula Transmission
 Rates for ~50% of rate base
 - 11.68% allowed ROE
- Constructive Distribution Regulatory Mechanisms
 - Smart Meter Rider, Storm Cost Recovery, DSIC⁽¹⁾
- Forward Test Year for Distribution rate cases
- Alternative Ratemaking⁽²⁾

Kentucky



Louisville Gas & Electric (LG&E) and Kentucky Utilities (KU)

- 9.7% allowed ROE
- Environmental Cost Recovery (ECR) Mechanism⁽³⁾
- Forward Test Year for base rate cases
- Fuel Adjustment Clause
- Gas Line Tracker

United Kingdom



WPD East and West Midlands, South West and South Wales

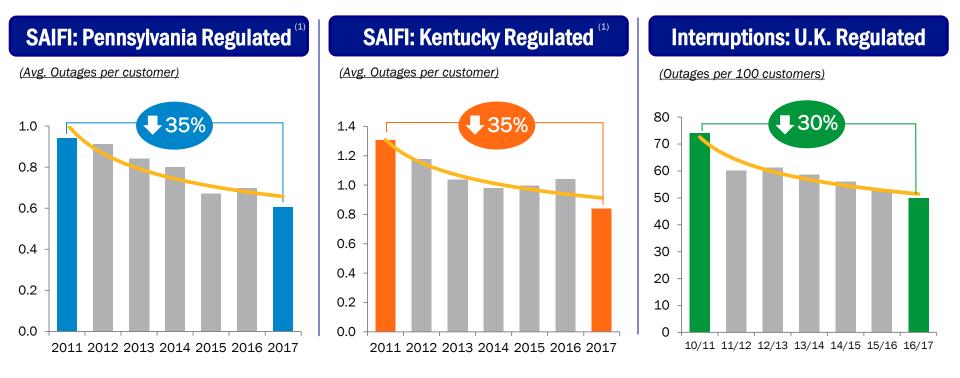
- Pre-approved plan with base revenues set for 8 years; through March 2023⁽⁴⁾
- Real-time recovery of capex
- Incentive revenues available for strong performance and innovation
- Mechanism to retain 70% of cost efficiencies
- (1) DSIC Distribution System Improvement Charge: automatic adjustment charge that enables PPL to recover certain infrastructure improvement costs between base rate cases.
- (2) In June 2018, Pennsylvania passed Act 58, which allows for alternative ratemaking in the state
- (3) Kentucky ECR provides near real-time recovery for approved environmental projects on the coal fleet.
- (4) RIIO-ED1 Price Control extends through 3/31/2023.



Continuous Operational Excellence

Fewer outages per customer

Investments delivering real value to customers



Recently, PPL Electric Utilities in Pennsylvania ranked in the top decile service reliability ranking in United States; LG&E and KU in Kentucky ranked in the top-quartile⁽²⁾

- (1) SAIFI System Average Interruption Frequency Index: a measure which shows the average number of interruptions that a customer experiences over a specific period of time for each customer serviced.
- (2) Pennsylvania and Kentucky rankings from 2017 Institute of Electrical and Electronics Engineers (IEEE) report on average outage frequency.



Superior Customer Satisfaction

Top-tier rankings Consistently recognized for premier level of service and customer satisfaction across all jurisdictions

Pennsylvania Regulated



26 J.D. Power Awards for Customer Satisfaction

Kentucky Regulated



J.D. Power Awards for Customer Satisfaction

U.K. Regulated





Ranked DNOs in BMCS⁽¹⁾

PPL Electric Utilities won seventh straight J.D. Power customer satisfaction award in July 2018

21

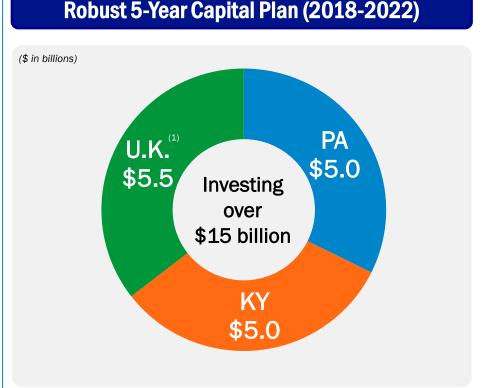
- Kentucky Utilities was recently named the top ranking mid-sized utility in Midwest residential customer satisfaction⁽²⁾
- WPD has been awarded the Customer Service Excellence award since 1992⁽³⁾
 - (1) BMCS Broad Measure of Customer Service; per Ofgem. Top 4 rankings in each year since acquiring the Midlands DNOs in April 2011.
 - (2) J.D. Power 2018 Electric Utility Residential Customer Satisfaction Study.
 - (3) Previously known as the Government's Charter Mark, the standard assesses multiple criteria related to customer service.



We're Investing in the Future

~\$3 billion annually Investing capital to modernize and strengthen grid resilience

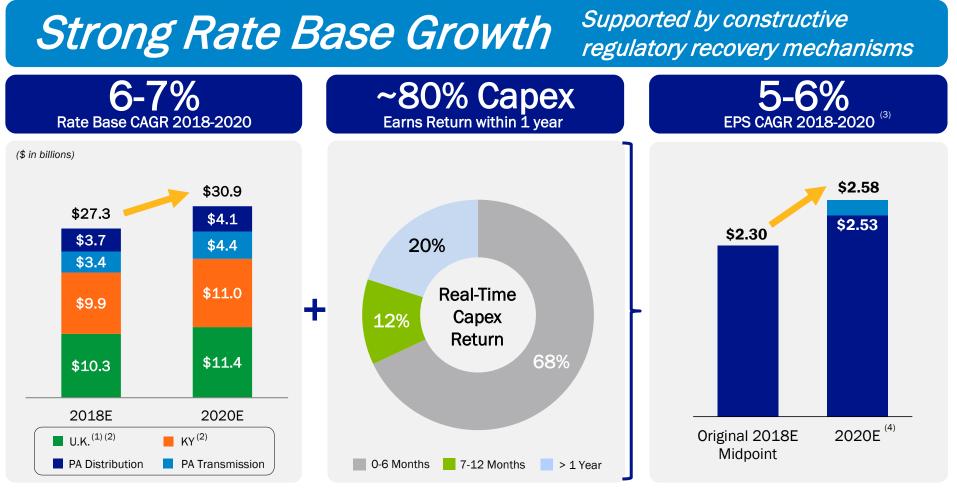
- Making the grid smarter and more resilient
- Strengthening physical and cyber security
- Connecting renewables
- Expanding solar
- Piloting new technology
- Minimizing impact of our KY coal fleet



(1) U.K. capital plan is based on assumed exchange rate of 1.35/f for 2018-2019 and 1.40/f for 2020-2022.

Prudent Investments, Timely Recovery Drive Growth Opportunity





(1) For comparability based on assumed exchange rate of 1.35/£ for all years.

(2) Represents Regulatory Asset Value (RAV) for U.K. and utility capitalization for KY.

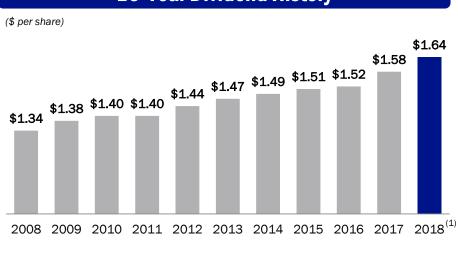
(3) Range reflective of 5-6% CAGR from original 2018E ongoing earnings guidance midpoint of \$2.30 per share.

(4) Does not represent earnings forecast or guidance for 2020.



Plus a Secure, Growing Dividend

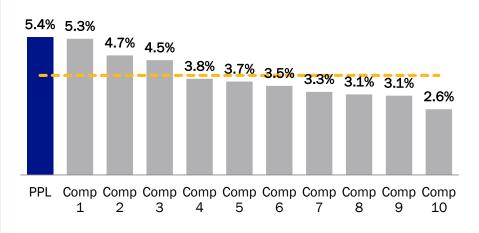
Delivers consistent dividend Dividends are a key component to PPL's investment proposition



10-Year Dividend History

PPL Dividend Yield vs. Large Cap Utilities⁽²⁾

Large Cap Utility Average: 3.9%



> PPL has a long standing history of paying dividends to shareholders

October 1st dividend represents the 291st consecutive quarterly dividend paid

(1) Annualized dividend based on 02/22/2018 announced increase. Actual dividends to be determined by Board of Directors.

(2) Dividend yield calculated based on share prices and annualized dividends as of October 31, 2018.



Current Objectives/Focus

Pennsylvania Regulated

Alternative Ratemaking

 Opportunity to further enhance constructive regulation including decoupling, performancebased rates, and non-wires alternatives

Kentucky Regulated

Rate case application

- Requesting new rates effective 5/1/2019
- "Green Tariff" supports renewables and economic development

U.K. Regulated

- RIIO-2 Framework
 - Gas and Electric Transmission subsector review (December 2018)
 - Electric Distribution Framework (Mid-2020)



Preliminary Outlook on RIIO-2: Changes and Potential Opportunities



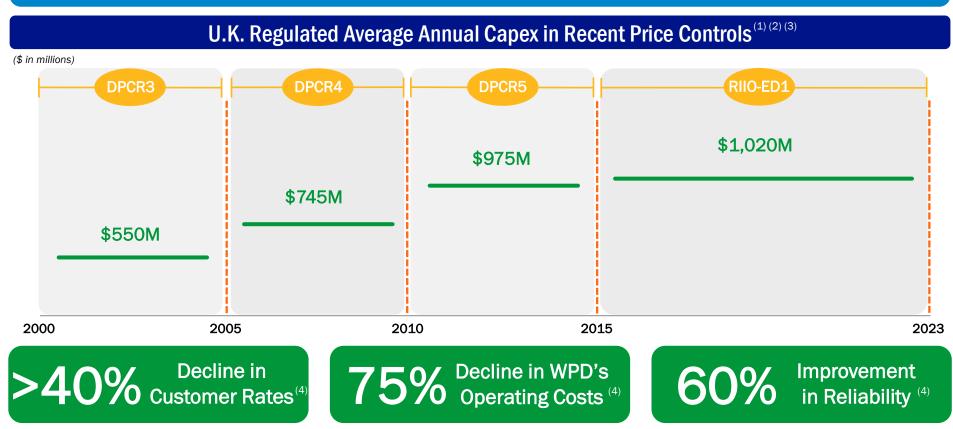
a Returns Incentive Revenues · (\$) · **RAV Growth** > Incentives will likely play a key role to Current RAV growth ~5.5% from 2018E-> Focus on higher than expected sector returns; emphasis on differentiation differentiate returns in RIIO-ED2 for top 2022E performing companies should benefit top performers like WPD > Investing over \$1 billion per year of Rising interest rates may support capital in RIIO-ED1 > WPD has a strong track record of tophigher base returns tier performance in customer service > Expect at least a similar pace of WPD's rate of return will be set in 2021 and reliability investments in RIIO-ED2 Improved cost of debt recovery; WPD > RAV growth expected to continue expected to under-recover cost of debt through RIIO-2 to support replacement by \$325M over RIIO-ED1 of aging infrastructure and investment demands of government electrification > Change in inflation index from RPI to **CPIH will increase near-term earnings** initiatives and cash Price Control Length **Asset Lives Pension Deficit** > No change in current depreciation Reduction of pension deficit revenues > Price control period length expected to policy expected offers rate headroom; supports robust be reduced from 8 years back to 5 investment pipeline related to > Difference between regulatory & GAAP vears depreciation is expected to continue for government electrification initiatives > WPD has performed well under 5-year the foreseeable future GAAP earnings headwind could be price control periods in the past mitigated with shift in Fast Pot / Slow (DPCR's 3-5 were all 5-year price Pot allocation for financeability controls) Every 10% shift represents ~\$140M Greater certainty of revenues over 5annually based on RIIO-ED1 Totex year period without a mid-period review Revenue collected is contributed to pension plan Pension deficit funding does not impact corporate dividend

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Long Constructive History in U.K.

Solid Track-Record WPD's well-justified investments have driven superior performance



- (1) For comparison, an FX rate of 1.35/£ was utilized to convert the actual average GBP to USD.
- (2) Average capex defined as Slow Pot additions to RAV.
- (3) In 2015/16 prices, all price controls include Midlands capex. Midlands DNOs was acquired by PPL in April 2011.
- (4) Reflects change since privatization. Customer rates and operating costs reflected on a real dollar basis.

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PPL Investment Summary

- Pure-play regulated business operating in premium jurisdictions
- Strong operational performance and history of prudent investments support constructive regulatory relationships
- Competitive projected earnings growth of 5-6% through 2020⁽¹⁾
- Solid, secure dividend with commitment to future growth and an attractive 5.4% dividend yield⁽²⁾
- Proven track record of delivering commitments to shareowners and customers

⁽¹⁾ EPS growth rate based on the midpoint of the 2018 ongoing earnings guidance range of \$2.20 - \$2.40 per share.

⁽²⁾ Based on dividend yield as of October 31, 2018.



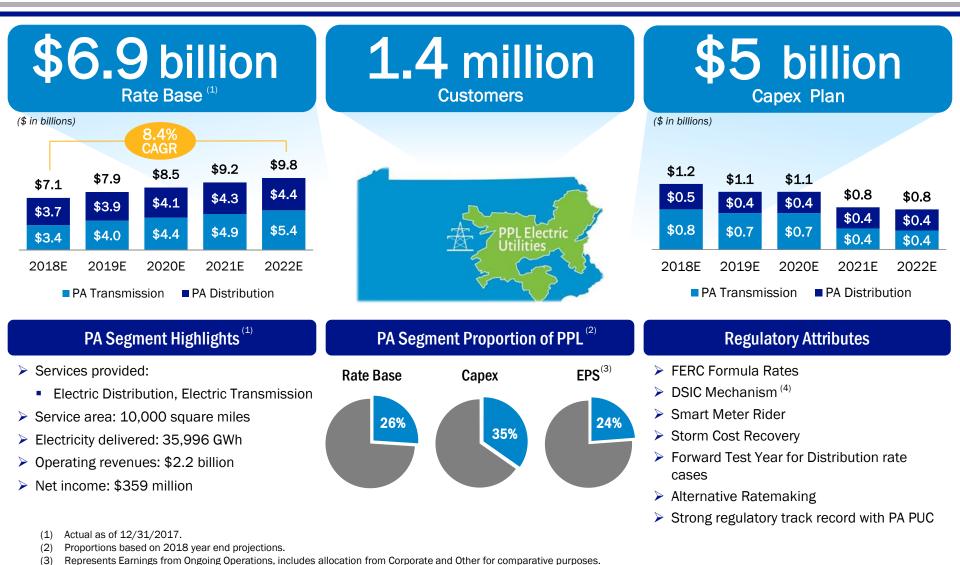


PPL Fact Sheet

CORPORATE DATA			INVESTOR RELATIONS CONTACT INFORMA
Ticker symbol and stock exchange	PPL-NYSE		Joe Bergstein
At October 31, 2018			Vice President – Investor Relations and
Average daily trading volume (1 month)	5.2 million	shares	Corporate Development & Planning
Closing Price	\$30.40		610-774-5609
52-week price range	\$25.30 - \$	37.57	Andy Ludwig
Annualized dividend per share	\$1.64 (\$0	.41/quarter)	Director – Investor Relations
Enterprise value	\$42.9 billio	on	610-774-3389
Market cap	\$21.9 billio	on	
At September 30, 2018			
Total assets	\$43.0 billio	on	invrel@pplweb.com
Common shares outstanding	720.2 milli	on	WEBSITE: <u>www.pplweb.com</u>
Book value per share	\$16.38		
Capitalization (\$ billions):			
Total debt	\$21.8	65%	_
Common equity	\$11.8	35%	_
Total capitalization	\$33.6	100%	_
Employees	~12,500		_



Pennsylvania Regulated Overview



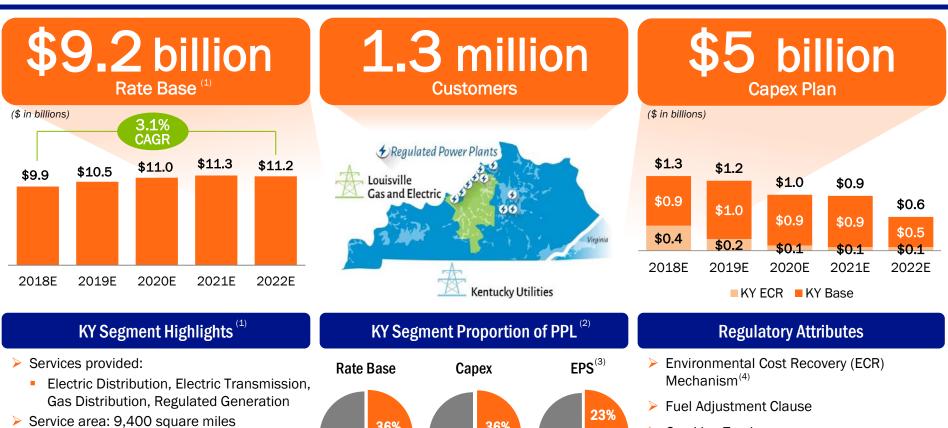
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DSIC - Distribution System Improvement Charge: automatic adjustment charge that enables PPL to recover certain infrastructure improvement costs between base rate cases.

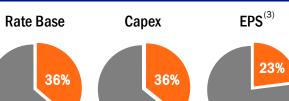


Kentucky Regulated Overview



- Electricity delivered: 31,839 GWh
- Operating revenues: \$3.2 billion
- Net income: \$286 million
- Operate approx. 8,000 MW of generation \geq
 - Actual as of 12/31/2017. Represents utility capitalization for Kentucky. (1)
 - Proportions based on 2018 year end projections. (2)
 - Represents Earnings from Ongoing Operations, includes allocation from Corporate and Other for comparative purposes, (3)
 - (4)Kentucky ECR provides near real-time recovery for approved environmental projects on the coal fleet.

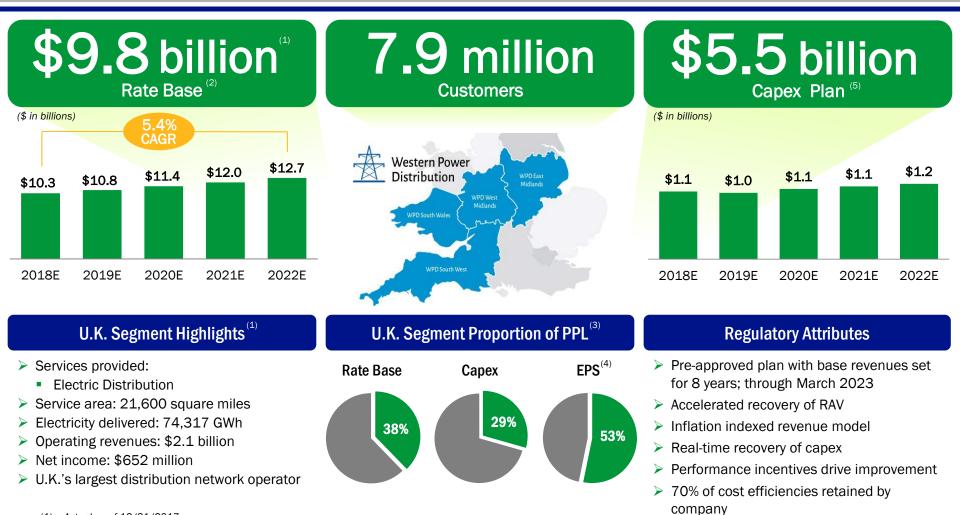




- Gas Line Tracker
- Forward Test Year for base rate cases \geq
- Very competitive retail rates
- Strong regulatory track record with KPSC



U.K. Regulated Overview



- (1) Actual as of 12/31/2017.
- $(2) \quad \text{Represents Regulatory Asset Value (RAV) for the U.K. For comparability reflects exchange rate of $1.35/£ for all years.}$
- (3) Proportions based on 2018 year end projections.
- (4) Represents Earnings from Ongoing Operations, includes allocation from Corporate and Other for comparative purposes.
- (5) Capital plan is based on assumed exchange rate of $1.35/\pounds$ for 2018-2019 and $1.40/\pounds$ for 2020-2022.

Strong regulatory track record with Ofgem



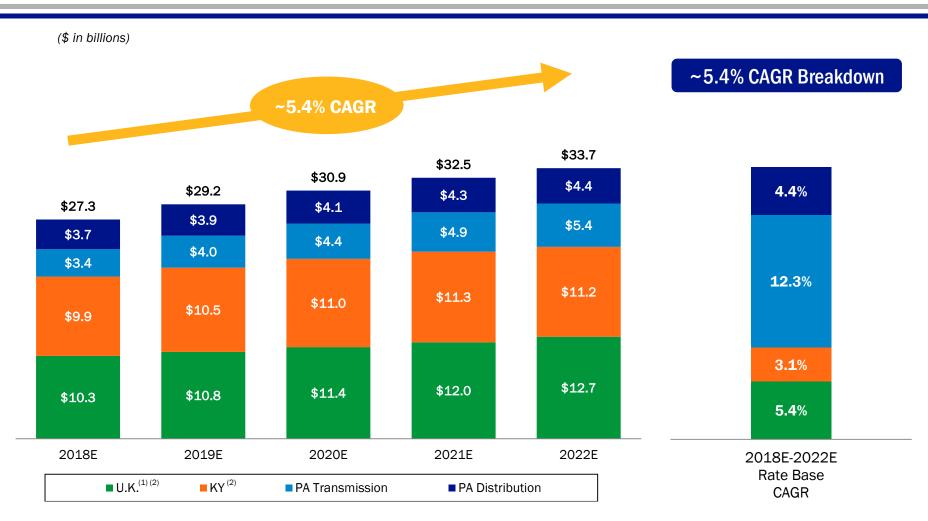
Capital Expenditure Plan

(\$ in billions) \$3.57 \$3.32 \$0.48 \$3.14 \$0.40 \$2.87 \$0.40 \$0.76 \$0.40 \$2.51 \$0.69 \$0.69 \$0.40 \$0.40 \$0.36 \$0.85 \$1.00 \$0.88 \$0.87 \$0.52 \$0.06 \$0.06 \$0.09 \$1.17 \$1.13 \$1.09 \$1.05 \$1.03 2018E 2019E 2020E 2021E 2022E ■ U.K.⁽¹⁾ PA Transmission KY ECR KY Base PA Distribution

(1) U.K. capital plan is based on assumed exchange rate of 1.35/f for 2018-2019 and 1.40/f for 2020-2022.



Projected Rate Base Growth



(1) For comparability based on assumed exchange rate of 1.35/£ for all years.

(2) Represents Regulatory Asset Value (RAV) for U.K. Represents utility capitalization for KY.

Sustainability: PPL Commitments



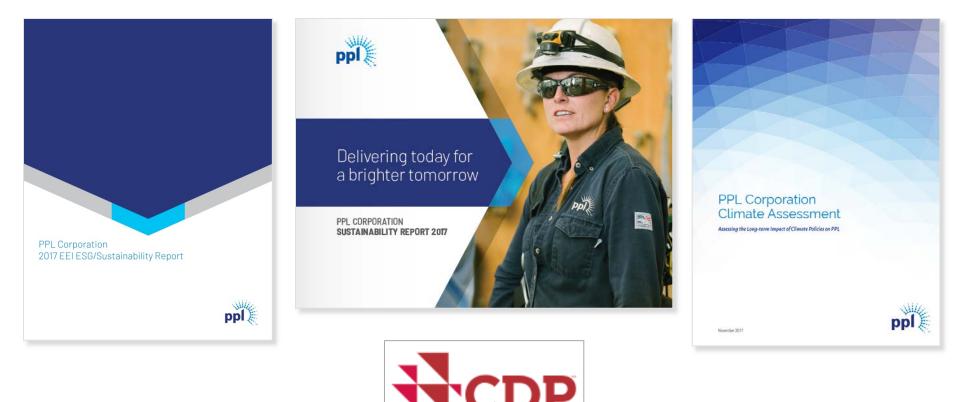
Our commitments also support U.N. Sustainable Development Goals identified for the utility industry

PPL Commitments	6 CLEAN WATER AND SANITATION Clean Water and Sanitation	7 AFFORDABLE AND CLEAN ENERGY	8 ECONOMIC GROWTH ECONOMIC GROWTH Decent Work and Economic Growth	9 MOUSTRY, INNOVATION AND INFRASTRUCTURE	13 CLIMATE
Create extraordinary shareowner value			\checkmark	~	~
Drive best-in-sector operational performance		\checkmark		\checkmark	
Advance a cleaner energy future	\checkmark	\checkmark			\checkmark
Build tomorrow's energy infrastructure				\checkmark	
Exceed customer expectations		\checkmark		V	
Foster an exceptional workplace			v		
Strengthen communities		\checkmark	\checkmark	V	

U.N. Sustainable Development Goals



PPL continues to enhance our disclosures to keep shareowners well informed

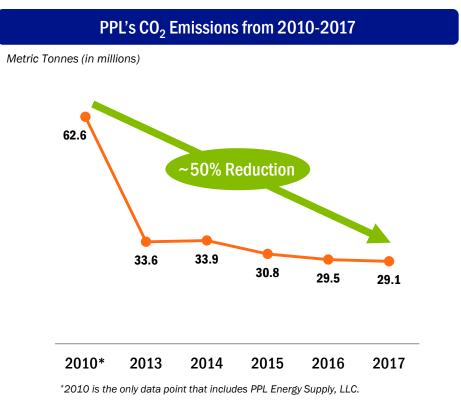


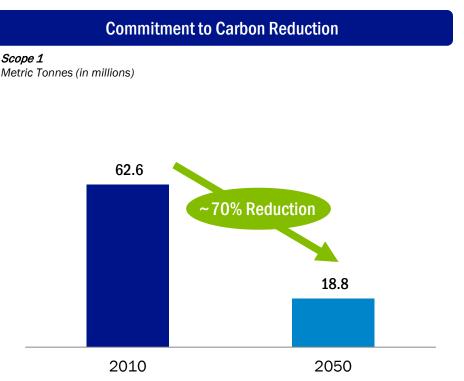
DISCLOSURE INSIGHT ACTION

Sustainability: Reducing Carbon Emissions



PPL set goal in 2018 to cut carbon dioxide emissions by 70% from 2010 levels by 2050, building on progress we have made





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Sustainability: Natural Resource Conservation



Protecting Water 75% Less water used (2017 vs. 2013)

96%

Amount of water recycled and reused

0.17%

Impact (water withdrawn compared to waterbody size)

Saving Energy \$35.7M

In energy-efficiency rebates awarded

671M

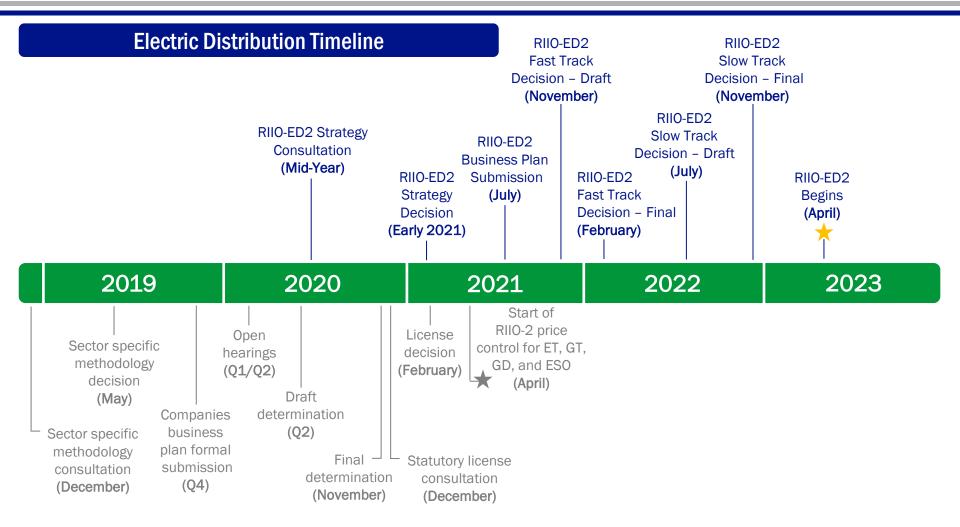
Kilowatt-hours saved by customers

259

Megawatts reduced during peak demand

U.K. Regulated: RIIO-2 Projected Timelines





Transmission and Gas Distribution Timeline

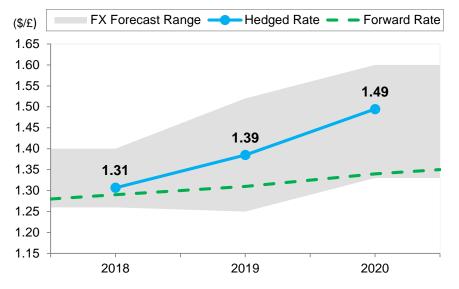
U.K. Regulated: Managing Foreign Currency Risk

Currency hedging strategy positions PPL to achieve 5-6% EPS growth target

Managing Foreign Currency Risk⁽¹⁾



Forward Foreign Currency Rates



Note: Forward FX rates sourced from Bloomberg as of 10/26/2018. Forecast range reflects views from up to 14 financial institutions and does not represent PPL's internal forecast. Not all institutions provide forecasts for all periods.

(1) PPL's foreign currency hedge status as of 10/26/2018.



Kentucky Regulated: Rate Case Review



	KU LG&E		λЕ
	Electric	Electric	Gas
Revenue Increase Requested	\$112 million	\$35 million	\$25 million
Test Year	12-months ended 4/30/2020	12-months ended 4/30/2020	12-months ended 4/30/2020
Requested ROE	10.42%	10.42%	10.42%
Jurisdictional Capitalization ⁽¹⁾	\$4.1 billion	\$2.6 billion	\$0.8 billion

(1) Does not include capitalization recovered via other rate mechanisms or other jurisdictions.

The case numbers are 2018-00294 for KU and 2018-00295 for LG&E. Complete filings are available at www.lge-ku.com/regulatory.asp.

Kentucky Regulated: Rate Case Review Schedule

111	14
ppl	

Timing	Milestone
09/28/2018	KU and LG&E filed its application to adjust rates
10/12/2018	KU and LGE filed its responses to the KY PSC initial data requests
11/13/2018	1 st Request for information from all intervenors received
11/29/2018	LG&E and KU responses filed
12/13/2018	Supplemental request for information received
01/02/2019	LG&E and KU responses filed
01/16/2019	Intervenor testimony filed
01/31/2019	Requests to intervenors submitted
02/14/2019	Intervenor responses filed
02/26/2019	LG&E/KU Rebuttal testimony filed
TBD	Public hearing in Frankfort
05/01/2019	New rates effective



Assumptions to Achieve 5-6% EPS Growth 2018 Through 2020



Key Corporate-Level Assumptions:

- Continued dividend growth through 2020 with a 4% increase from 2017 to 2018⁽²⁾
- Approximately \$2.0B of equity issuances through 2020 (including \$1.7B equity forward transaction executed in May 2018)

Domestic Growth Assumptions:⁽¹⁾

- Net income growth of 8-10%⁽¹⁾
- Domestic rate base CAGR of 7.1%
- PA transmission Capex of \$1.4B at 11.68% base ROE
- KY investment of \$2.2B at 9.7% ROE

U.K. Growth Assumptions:⁽¹⁾

- Net income growth of 7-9%⁽¹⁾
- Budgeted GBP foreign currency rate (including hedges): \$1.31/£(2018); \$1.39/£(2019);
 \$1.40/£(2020)
- Expected rate base (RAV) CAGR of 5.2%
- Higher pension income from annual contributions to pension plans
- Incentive revenue assumptions: \$100M (2018); \$90-\$110M (2019); \$100-\$120M (2020)
- RPI (inflation rate): 3.3% (2018); 3.0% (2019 and 2020)
- Annual cash repatriation between \$300 \$500M

(2) Subject to approval by the Board of Directors.

⁽¹⁾ Growth rates based off of midpoint of original 2018 ongoing earnings forecast of \$2.30 per share.

U.K. Regulated: TRU and MOD True-up Mechanisms



TRU Adjustment

- Tariffs are set using a forecasted RPI as determined by HM Treasury
- Forecasted RPI is trued up to actuals and the corresponding revenue adjustment is collected from or returned to customers two regulatory years later

MOD Adjustment

- On an annual basis, certain components of base demand revenue are updated for financial adjustments including tax, pension, cost of debt and legacy price control adjustments
- MOD adjustment also includes the Totex Incentive Mechanism which allows WPD to retain 70% of any cost savings against the RIIO-ED1 business plan and bear 70% of any cost over-runs
- Similar to TRU, most MOD components result in a revenue adjustment two regulatory years later

Adjustments included in current forecast					
(\$ in millions, pre-tax)	2018	2019	2020		
TRU	(\$20)	\$O	\$0		
MOD	(\$40)	(\$60)	(\$90)		
Total	(\$60)	(\$60)	(\$90)		



Funding Growth

	2017A	2018E ⁽¹⁾
Domestic Cash from Operations	\$1,826	\$1,690
Domestic Maintenance Capex ⁽²⁾	(777)	(860)
Dividend From U.K. Regulated	125	400
Cash Available for Distribution	\$1,174	\$1,230
Common Dividend	(1,072)	(1,165)
Cash Available for Reinvestment	\$102	\$65
Domestic Growth Capex	(\$1,379)	(\$1,585)
Debt Maturities	(\$70)	(\$250)
Debt Issuances and Change in Cash ⁽³⁾	987	835
Equity Issuances	432	970
Other Investing and Financing Activities	(72)	(35)
Additional Funding Sources for Domestic Growth Capex	\$1,277	\$1,520

Note: Information provided on slide to be updated on an annual basis. See Appendix for the reconciliation of Domestic Cash Flows.

(1) Based on midpoint of original 2018 earnings guidance and related assumptions.

(2) Represents book depreciation.

(3) Includes domestic issuances (short and long term), net of issue costs.



Debt Maturities

(\$ in Millions)	2018	2019	2020	2021	2022	2023 and Beyond	Total
PPL Capital Funding	\$0	\$0	\$0	\$0	\$800	\$3,730	\$4,530
PPL Electric Utilities ⁽¹⁾	0	0	100	400	474	2,765	3,739
LG&E and KU Energy	0	0	475	250	0	0	725
Louisville Gas & Electric ⁽¹⁾	0	434	0	98	0	1,293	1,824
Kentucky Utilities ⁽¹⁾	0	96	500	0	0	1,746	2,342
WPD plc	0	0	0	500	0	850	1,350
WPD Operating Companies ⁽²⁾	0	0	194	0	0	5,639	5,833
Total	\$0	\$530	\$1,269	\$1,248	\$1,274	\$16,022	\$20,343

Note: As of September 30, 2018.

(1) Amounts reflect the timing of any put option on municipal bonds that may be put by the holders before the bonds' final maturities.

(2) Includes WPD (East Midlands) plc, WPD (West Midlands) plc, WPD (South Wales) plc and WPD (South West) plc.



Liquidity Profile

Entity	Facility	Expiration Date	Capacity (Millions)	Borrowed (Millions)	Letters of Credit & Commercial Paper Issued (Millions)	Unused Capacity (Millions)
PPL Capital Funding	Syndicated Credit Facility	Jan-2023	\$950	\$0	\$691	\$259
	Syndicated Credit Facility	Nov-2018	300	0	0	300
	Bilateral Credit Facility	Mar-2019	100	0	20	80
			\$1,350	\$0	\$711	\$639
PPL Electric Utilities	Syndicated Credit Facility	Jan-2023	\$650	\$0	\$1	\$649
LG&E and KU Energy (LKE)	Syndicated Credit Facility	Oct-2018	\$75	\$0	\$0	\$75
Louisville Gas & Electric	Syndicated Credit Facility	Jan-2023	\$500	\$0	\$176	\$324
	Term Loan Facility	Oct-2019	200	200	0	0
			\$700	\$200	\$176	\$324
Kentucky Utilities	Syndicated Credit Facility	Jan-2023	\$400	\$0	\$128	\$272
	Letter of Credit Facility	Oct-2020	198	0	198	0
			\$598	\$0	\$326	\$272
WPD	WPD plc Syndicated Credit Facility	Jan-2023	£210	£154	£0	£54 ⁽¹
	WPD plc Term Loan Facility	Dec-2018	130	130	0	0
	WPD (South West) Syndicated Credit Facility	Jul-2021	245	0	0	245
	WPD (East Midlands) Syndicated Credit Facility	Jul-2021	300	93	0	207
	WPD (West Midlands) Syndicated Credit Facility	Jul-2021	300	50	0	250
	Uncommitted Credit Facilities		130	0	4	126
			£1,315	£427	£4	£882

Note: As of September 30, 2018.

(1) The unused capacity reflects the amount borrowed in GBP of ± 156 million as of the date borrowed.



PPL's Credit Ratings

PPL Corporation						
Credit Rating	S&P	Moody's				
Secured	NR	NR				
Unsecured	NR	NR				
Long-term Issuer	A-	Baa2				
Outlook	Stable	Stable				

PPL Capital Funding						
Credit Rating	S&P	Moody's				
Secured	NR	NR				
Unsecured	BBB+	Baa2				
Long-term Issuer	A-	NR				
Outlook	Stable	Stable				

WPD Holding Company						
Credit Rating	S&P	Moody's				
Secured	NR	NR				
Unsecured	BBB+	Baa3				
Long-term Issuer	A-	Baa3				
Outlook	Stable	Stable				

WPD Oper	ating Con	npanies
Credit Rating	S&P	Moody's
Secured	NR	NR
Unsecured	A-	Baa1
Long-term Issuer	A-	Baa1
Outlook	Stable	Stable

LKE Holding Company									
Credit Rating	S&P	Moody's							
Secured	NR	NR							
Unsecured	BBB+	Baa1							
Long-term Issuer	A-	Baa1							
Outlook	Stable	Stable							

LKE Operating Companies									
Credit Rating	S&P Moody's								
Secured	A	A1							
Unsecured	NR	NR							
Long-term Issuer	A-	A3							
Outlook	Stable	Stable							

PPL Electric Utilities									
Credit Rating	ating S&P Moody's								
Secured	A	A1							
Unsecured	NR	NR							
Long-term Issuer	A-	A3							
Outlook	Stable	Stable							

Note: As of September 30, 2018.

Reconciliation of PPL's Forecast of Reported Earnings to Earnings From Ongoing Operations

After-Tax (Unaudited)	2018 Forecast														
(per share - diluted)		Midpoint Forecast Rang									lange				
		U.K.		KY		PA		Corp. &		Total		High		Low	
		Reg.		Reg.		Reg.		Other	Total			2018		2018	
Reported Earnings	\$	1.48	\$	0.57	\$	0.59	\$	(0.16)	\$	2.48	\$	2.53	\$	2.43	
Less: Special Items (expense) benefit:															
Foreign currency economic hedges		0.15								0.15		0.15		0.15	
Kentucky state tax reform				(0.01)						(0.01)		(0.01)		(0.01)	
IT transformation						(0.01)				(0.01)		(0.01)		(0.01)	
Total Special Items	-	0.15		(0.01)		(0.01)		-		0.13	-	0.13	_	0.13	
Earnings from Ongoing Operations	\$	1.33	\$	0.58	\$	0.60	\$	(0.16)	\$	2.35	\$	2.40	\$	2.30	

Forward-Looking Information Statement

Statements contained in this presentation, including statements with respect to future earnings, cash flows, dividends, financing, regulation and corporate strategy are "forward-looking statements" within the meaning of the federal securities laws. Although PPL Corporation believes that the expectations and assumptions reflected in these forward-looking statements are reasonable, these statements are subject to a number of risks and uncertainties, and actual results may differ materially from the results discussed in the statements. The following are among the important factors that could cause actual results to differ materially from the forwardlooking statements: market demand for energy in our service territories, weather conditions affecting customer energy usage and operating costs; the effect of any business or industry restructuring; the profitability and liquidity of PPL Corporation and its subsidiaries; new accounting requirements or new interpretations or applications of existing requirements; operating performance of our facilities: the length of scheduled and unscheduled outages at our generating plants; environmental conditions and requirements and the related costs of compliance; system conditions and operating costs; development of new projects, markets and technologies; performance of new ventures; asset or business acquisitions and dispositions; any impact of hurricanes or other severe weather on our business; receipt of necessary government permits, approvals, rate relief and regulatory cost recovery; capital market conditions and decisions regarding capital structure; the impact of state, federal or foreign investigations applicable to PPL Corporation and its subsidiaries; the outcome of litigation against PPL Corporation and its subsidiaries; stock price performance; the market prices of equity securities and the impact on pension income and resultant cash funding requirements for defined benefit pension plans; the securities and credit ratings of PPL Corporation and its subsidiaries; political, regulatory or economic conditions in states, regions or countries where PPL Corporation or its subsidiaries conduct business, including any potential effects of threatened or actual cyber attack, terrorism or war or other hostilities; British pound sterling to U.S. dollar exchange rates; new state, federal or foreign legislation, including new tax legislation; and the commitments and liabilities of PPL Corporation and its subsidiaries. All forward-looking statements should be considered in light of these important factors and in conjunction with the factors and other matters in PPL Corporation's Form 10-K and other reports on file with the Securities and Exchange Commission.



Definitions of non-GAAP Financial Measures

Management utilizes "Earnings from Ongoing Operations" as a non-GAAP financial measure that should not be considered as an alternative to reported earnings, or net income, an indicator of operating performance determined in accordance with GAAP. PPL believes that Earnings from Ongoing Operations is useful and meaningful to investors because it provides management's view of PPL's earnings performance as another criterion in making investment decisions. In addition, PPL's management uses Earnings from Ongoing Operations in measuring achievement of certain corporate performance goals, including targets for certain executive incentive compensation. Other companies may use different measures to present financial performance.

Earnings from Ongoing Operations is adjusted for the impact of special items. Special items are presented in the financial tables on an after-tax basis with the related income taxes on special items separately disclosed. Income taxes on special items, when applicable, are calculated based on the effective tax rate of the entity where the activity is recorded. Special items include:

- Unrealized gains or losses on foreign currency economic hedges (as discussed below).
- Gains and losses on sales of assets not in the ordinary course of business.
- Impairment charges.
- Significant workforce reduction and other restructuring effects.
- Acquisition and divestiture-related adjustments.
- Other charges or credits that are, in management's view, non-recurring or otherwise not reflective of the company's ongoing operations.

Unrealized gains or losses on foreign currency economic hedges include the changes in fair value of foreign currency contracts used to hedge GBP-denominated anticipated earnings. The changes in fair value of these contracts are recognized immediately within GAAP earnings. Management believes that excluding these amounts from Earnings from Ongoing Operations until settlement of the contracts provides a better matching of the financial impacts of those contracts with the economic value of PPL's underlying hedged earnings.



Definitions of non-GAAP Financial Measures

Management also utilizes the following non-GAAP financial measures as indicators of performance for its businesses:

"U.K. Adjusted Gross Margins" is a single financial performance measure of the electricity distribution operations of the U.K. Regulated segment. In calculating this measure, direct costs such as connection charges from National Grid, which owns and manages the electricity transmission network in England and Wales, and Ofgem license fees (recorded in "Other operation and maintenance" on the Statements of Income) are deducted from operating revenues, as they are costs passed through to customers. As a result, this measure represents the net revenues from the delivery of electricity across WPD's distribution network in the U.K. and directly related activities.

"Kentucky Adjusted Gross Margins" is a single financial performance measure of the electricity generation, transmission and distribution operations of the Kentucky Regulated segment, LKE, LG&E and KU, as well as the Kentucky Regulated segment's, LKE's and LG&E's distribution and sale of natural gas. In calculating this measure, fuel, energy purchases and certain variable costs of production (recorded in "Other operation and maintenance" on the Statements of Income) are deducted from operating revenues. In addition, certain other expenses, recorded in "Other operation and maintenance", "Depreciation" and "Taxes, other than income" on the Statements of Income, associated with approved cost recovery mechanisms are offset against the recovery of those expenses, which are included in revenues. These mechanisms allow for direct recovery of these expenses and, in some cases, returns on capital investments and performance incentives. As a result, this measure represents the net revenues from electricity and gas operations.

"Pennsylvania Adjusted Gross Margins" is a single financial performance measure of the electricity transmission and distribution operations of the Pennsylvania Regulated segment and PPL Electric. In calculating this measure, utility revenues and expenses associated with approved recovery mechanisms, including energy provided as a PLR, are offset with minimal impact on earnings. Costs associated with these mechanisms are recorded in "Energy purchases," "Other operation and maintenance," (which are primarily Act 129 and Universal Service program costs), "Depreciation" (which is primarily related to the Act 129 Smart Meter program) and "Taxes, other than income," (which is primarily gross receipts tax) on the Statements of Income. This measure represents the net revenues from the Pennsylvania Regulated segment's and PPL Electric's electricity delivery operations.

These measures are not intended to replace "Operating Income," which is determined in accordance with GAAP, as an indicator of overall operating performance. Other companies may use different measures to analyze and report their results of operations. Management believes these measures provide additional useful criteria to make investment decisions. These performance measures are used, in conjunction with other information, by senior management and PPL's Board of Directors to manage operations and analyze actual results compared with budget.

Reconciliations of adjusted gross margins for future periods are not provided as certain items excluded from Operating Income are inherently subject to change and are not significant.